



香港心臟專科學院  
Hong Kong College of Cardiology  
Room 1116, Bank of America Tower, Central, Hong Kong  
Tel: (852) 2899 2035 Fax: (852) 2899 2045



Let it beat  
世界心臟日 - World Heart Day  
Initiated by: World Heart Federation

## Sponsorship Type I

### Type of Sponsor\*

| <u>Type of Sponsor*</u>  | <u>Donation Amount</u> | <u>Entitlements</u>             |
|--|------------------------|---------------------------------|
| <input type="checkbox"/> Diamond Patron  | HK\$350,000 or more    | A, B, C, D, E, F, G, H, I, J, K |
| <input type="checkbox"/> Platinum Patron   | HK\$150,000 or more    | A, B, C, D, E, F, H, I          |
| <input type="checkbox"/> Gold Patron   | HK\$77,000 or more     | B, C, D, E, F                   |
| <input type="checkbox"/> Silver Patron   | HK\$44,000 or more     | C, D, E, F                      |
| <input type="checkbox"/> Heart Health Patron   | HK\$22,000 or more     | C, D, E, G                      |
| <input type="checkbox"/> Leading Team in The Global Embrace  | HK\$33,000 or more     | E, F                            |
| <input type="checkbox"/> Supporting Team in The Global Embrace                                       | HK\$110 per person     | G                               |
| <input type="checkbox"/> World Heart Day Calendar Title Sponsor                                      | HK\$80,000             | B, C, D, E, F, L                |
| <input type="checkbox"/> One page full colour advertisement in Souvenir Program                      | HK\$9,900              |                                 |
| <input type="checkbox"/> One page B/W advertisement in Souvenir Program                              | HK\$5,500              |                                 |
| <input type="checkbox"/> Other forms of sponsorship (negotiable)                                     |                        | E                               |
| <input type="checkbox"/> I do not wish to make donation now, but keep me informed of the activities. |                        |                                 |

\*My choice of donation has been ✓ in the above box

### Entitlements:

- |   |   |
|---|---|
| A. Cheque presentation at special occasion of World Heart Day event | H. Offer two booths in carnival   |
| B. Company logo on all event banners / backdrops                    | I. Offer a health talk session  |
| C. Acknowledgement in all promotional activities and collaterals    | J. Distribute souvenir in drawing competition if mutually agreeable   |
| D. One full page color advertisement in souvenir program            | K. Endorsement title will be displayed in sponsor's promotional materials provided with the agreement of the related body |
| E. Acknowledgement in souvenir program                              | L. Company logo in World Heart Day Calendar   |
| F. Part of 'Global Embrace' Leading Team                            |   |
| G. Part of 'Global Embrace' Supporting Team                         |   |

### Important dates:

To ensure your name to appear in all promotional activities and collaterals, please reply by **15 September, 2017**

Enclosed is a crossed cheque for HK\$ \_\_\_\_\_ in payment of the above.

Donor's name for acknowledgement: \_\_\_\_\_

Donor's name on receipt (if different): \_\_\_\_\_

Address: \_\_\_\_\_

Contact person: Prof/Dr/Mr/Ms/Mrs \_\_\_\_\_ Tel: \_\_\_\_\_

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

### Remarks:

1. Donation of HK\$100 or more is tax deductible.
2. Payee name: "Hong Kong College of Cardiology" and **post to: World Heart Day Steering Committee, Room 1116, Bank of America Tower, 12 Harcourt Road, Central, Hong Kong or by fax: 2899 2045**
3. For enquiry: Ms. Theresa Pan or Ms. Vicki Lau of the College Tel: 2899 2035, or Ms. Julie Chan or Ms. Jaff Mak of 22 PLUS, our appointed agency, Tel: 2323 2365
4. The organizer reserves the rights to arrange the entitlements according to the decision of the Steering Committee.