



香港心臟專科學院  
Hong Kong College of Cardiology  
Room 1116, Bank of America Tower, Central, Hong Kong  
Tel: (852) 2899 2035 Fax: (852) 2899 2045



Let it beat  
世界心臟日 - World Heart Day  
Initiated by: World Heart Federation

### **Sponsorship Type I**

#### **Type of Sponsor\***

	<b><u>Donation Amount</u></b>	<b><u>Entitlements</u></b>
<input type="checkbox"/> Diamond Patron	HK\$350,000 or more	A, B, C, D, E, F, G, H, I, J, K
<input type="checkbox"/> Platinum Patron	HK\$150,000 or more	A, B, C, D, E, F, H, I
<input type="checkbox"/> Gold Patron	HK\$77,000 or more	B, C, D, E, F
<input type="checkbox"/> Silver Patron	HK\$44,000 or more	C, D, E, F
<input type="checkbox"/> Heart Health Patron	HK\$25,000 or more	C, D, E, G
<input type="checkbox"/> Leading Team in The Global Embrace	HK\$33,000 or more	E, F
<input type="checkbox"/> Supporting Team in The Global Embrace	HK\$110 per person	G
<input type="checkbox"/> World Heart Day Calendar Title Sponsor	HK\$100,000	B, C, D, E, F, L
<input type="checkbox"/> One page full colour advertisement in Souvenir Program	HK\$9,900	
<input type="checkbox"/> One page B/W advertisement in Souvenir Program	HK\$5,500	
<input type="checkbox"/> Other forms of sponsorship (negotiable)		E
<input type="checkbox"/> Running competition Title sponsor (negotiable)		A, B, C, D, E, F, H
<input type="checkbox"/> I do not wish to make donation now, but keep me informed of the activities.		

\*My choice of donation has been ✓ in the above box

#### **Entitlements:**

- |   |   |
|---|---|
| A. Cheque presentation at special occasion of World Heart Day event | H. Offer two booths in carnival   |
| B. Company logo on all event banners / backdrops                    | I. Offer a health talk session  |
| C. Acknowledgement in all promotional activities and collaterals    | J. Distribute souvenir in drawing competition if mutually agreeable   |
| D. One full page color advertisement in souvenir program            | K. Endorsement title will be displayed in sponsor's promotional materials provided with the agreement of the related body |
| E. Acknowledgement in souvenir program                              | L. Company logo in World Heart Day Calendar   |
| F. Part of 'Global Embrace' Leading Team                            |   |
| G. Part of 'Global Embrace' Supporting Team                         |   |

#### **Important dates:**

To ensure your name to appear in all promotional activities and collaterals, please reply by **1 August, 2018**.

Enclosed is a crossed cheque for HK\$\_\_\_\_\_ in payment of the above.

Donor's name for acknowledgement: \_\_\_\_\_

Donor's name on receipt (if different): \_\_\_\_\_

Address: \_\_\_\_\_

Contact person: Prof/Dr/Mr/Ms/Mrs \_\_\_\_\_ Tel: \_\_\_\_\_

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

#### **Remarks:**

1. Donation of HK\$100 or more is tax deductible.
2. Payee name: "**Hong Kong College of Cardiology**" and **post to: World Heart Day Steering Committee, Room 1116, Bank of America Tower, 12 Harcourt Road, Central, Hong Kong or by fax: 2899 2045**
3. For enquiry: Ms. Theresa Pan or Ms. Vicki Lau of the College Tel: 2899 2035, or Ms. Julie Chan or Ms. Jaff Mak of 22 PLUS, our appointed agency, Tel: 2323 2365
4. The organizer reserves the rights to arrange the entitlements according to the decision of the Steering Committee.